



DOUBLE DIAMOND COMPANIES

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EAGLE ROCK RESORT HIRES NEW GENERAL MANAGER

HAZLETON (July 8, 2008) – William Conolly, a 25 year veteran of the Hospitality Industry, has joined Double Diamond as General Manager of Eagle Rock Resort.

Conolly holds a Master's Degree in Hospitality and Tourism Management from Hamilton University, an accredited designation from the American Hotel & Motel Association. He received his Professional Development (PDP) at Cornell University. He is considered within the resort circles as a passionate advocate of service delivery and is known for his ability to nurture an environment where associates find creative ways to provide exceptional guest services. Most recently he was the Director of Resort Operations for the Sundial Beach & Golf Resort in Florida. He has also held various Executive positions with the Hyatt Regency in the Caribbean and their flag-ship 5-Diamond Hotel in Orlando, Florida. Conolly's level of experience embraces multiple disciplines within the hotel industry as well as other tourism related areas. He has worked in sales, including real estate, tourism and destination marketing in Chicago, and a one year assignment in Hong Kong setting up the Cayman Islands Investment and Tourism Bureau.

William is delighted to join such a progressive company as Double Diamond Resorts especially because of the company's reputation for excellence throughout the Resort community.

"I'm especially pleased to be a part of the Double Diamond team of professionals; renown for the strong traditions of excellence, integrity and innovation," he said.

About Double Diamond Companies

Headquartered in Dallas, Texas, Double Diamond, Inc. is comprised of a team of individuals specializing in acquiring, managing, marketing and constructing of upscale resort communities. The company is recognized throughout the resort industry for its first-class resorts, challenging golf courses, numerous amenities, beautiful landscaping, and visitor service orientation and for providing an upscale, enjoyable environment for Property Owners and resort guests.

Their current portfolio consists of over 14,000 acres of land in 14 locations, including: White Bluff Resort on Lake Whitney, home of the Texas State Open from 2003 –2005 and rated 4 Stars by Golf Digest; The Cliffs Resort on Possum Kingdom Lake, rated 4 ½ Stars by Golf Digest; The Retreat in Cleburne, Texas; Eagle Rock Resort in the Blue Ridge Mountains of Pennsylvania; and Rock Creek Resort located on Lake Texoma. For more information, visit their website at www.ddresorts.com.