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**DOUBLE DIAMOND RESORTS PRESENTS EQUESTRIAN CENTER AT
PENNSYLVANIA'S EAGLE ROCK RESORT**
New Center Features a Variety of Fun-Filled Activities

DALLAS (October 9, 2006) – Double Diamond Resorts, a privately held leader in the resort community industry, has officially announced the grand opening of the equestrian center at Eagle Rock Resort, located in the scenic Blue Mountains near Hazleton, PA.

Complete with numerous scheduled activities, the equestrian center at Eagle Rock Resort is the latest leisure amenity with something for everyone to enjoy. Operated by Gary Schwalm, Matthew Bullock and Carol Walters of Country Carriage Service, Inc., the center offers reasonably priced trail and carriage rides for adults and children. With trail rides ranging from \$25 for half an hour to \$40 for one hour, guests will have the opportunity to gallop through the picturesque trails alongside the mountainous terrain. Carriage rides are also available and can accommodate four adults or two adults and three small children.

“The equestrian center is our newest facility that adds a unique flair to the existing list of first-class amenities,” said Joyce Bertrand, general manager of Eagle Rock Resort. “With an array of services to choose from, we are proud to provide this recreational offering for our guests to enjoy.”

The center recently welcomed two new special additions to its family, Freckles and her new colt, Salina. Unknown to the owners at the time, Freckles, who was acquired during a recent horse show, was with foal and gave birth shortly after her arrival to the equestrian center. Both are healthy and enjoying their new home at Eagle Rock Resort.

Now open for public use, Eagle Rock Resort's equestrian center also allows for regular and overnight boarding for guests who wish to bring their horses to the resort during their stay. Other features include the following:

- Arena rides
- Horseback riding lessons (English and Western styles)
- Appointments for team building exercises
- Bookings for birthday parties and weddings

Nestled within the pristine Blue Mountains, Eagle Rock Resort, rated 4 ½ stars by *Golf Digest*, is a prestigious 6,000 acre golf and ski community with real estate opportunities, incomparable lodging accommodations including one and two-bedroom condominiums and fully-equipped townhomes. Other guest conveniences at the resort include upscale and casual dining, championship golf course, a full service spa, state-of-the-art fitness center, snow lift and ski shop, meeting and event facilities, swimming pools, tennis courts, stocked fishing lakes and much more.

Open to the public, the hours of operation at the equestrian center at Eagle Rock Resort are from 10 a.m. – 1:30 p.m., Monday – Friday and 10 a.m. – 5 p.m. Saturday and Sunday. For additional information on Eagle Rock Resort's equestrian center and prices, or to book an appointment, please call (570) 384-4899 or visit www.eaglerockresort.com.

About Double Diamond

Double Diamond, which was founded in 1972, is headquartered in Dallas, Texas. A privately held company, it is comprised of a team of individuals specializing in managing, marketing, construction and acquisition of upscale properties.

The company is recognized throughout the resort industry for their first-class resorts, challenging golf courses, numerous amenities, beautiful landscaping and visitor service orientation. They are also known for providing properties that offer an upscale and enjoyable environment for both families and conferences. Double Diamond was ranked within the top 200 fastest growing privately held companies in the Dallas/Fort Worth metroplex two years in a row by Southern Methodist University's Edwin L. Cox School of Business.

Their current portfolio consists of over 14,000 acres of land in 13 locations. Some of which include: White Bluff Resort on Lake Whitney, home of the Texas State Open from 2003 –2005 and rated 4 Stars by Golf Digest; The Cliffs Resort on Possum Kingdom Lake, rated 4 ½ Stars by Golf Digest; The Retreat in Cleburne, Texas; and the upcoming resort property, Rock Creek Resort located on Lake Texoma. For more information, visit their website at www.ddresorts.com.

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